

ABOUT MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MITCP)

The Malaysian Technical Cooperation Programme (MITCP) initiated at the first Commonwealth Heads of Government Regional Meeting (CHOGRM) for Asia Pacific Region in Sydney in February 1978. It was officially launched on 7 September 1980 at the 2nd CHOGRM in the New Delhi to signify Malaysia's commitment to South-South Cooperation, in particular Technical Cooperation among Developing Countries (TCDC). In line with the spirit of South-South Cooperation, Malaysia through the MITCP shares its development experiences and expertise with other developing countries. The MITCP was first formulated based on the quality of its human resources.

Annually, MITCP collaborates with its leading Training Institutions to conduct more than 50 capacity building programmes in various key areas of development. Since its inception in 1980, more than 33,000 participants from 144 countries have benefited from the various programmes offered under MITCP. More information is available at MITCP website: www.mitcp.kln.gov.my

OBJECTIVES OF MITCP

- To share development experience with other countries;
- To strengthen bilateral relations between Malaysia and other developing countries;
- To promote South-South Cooperation (SSC); and
- To promote technical cooperation among developing countries (TCDC).

TYPE OF ASSISTANCE

- Short-term specialised courses
- Long-term courses (Scholarships)
- Technical Assistance
- Dispatch of experts.

CONTACT DETAILS

For further enquiries, applicants may contact the following MMU Secretariat:

DR. ONG SUE LYN

Email: slong@mmu.edu.my

TEL: +603 8312 5534

Ms. SUHAILA ABDULLAH

Email: suhaila.abdullah@mmu.edu.my

TEL: +606 252 3141

CLOSING DATE: 21 JUNE 2019

ABOUT MULTIMEDIA UNIVERSITY

In 1996, the Government of Malaysia was looking for methods to liberalise higher education in the nation, and to involve the private education sector in the development of this critical sector of human capital building. In October 1996, the then Telekom Malaysia was given the distinction by the Ministry of Education to set up the first private University in Malaysia. TM accepted the invitation and Universiti Telekom was established in Melaka. A year later, with the planning of the MSC underway, the government was once again looking for a suitable candidate to construct a university in the heart of the MSC. In March 1997, TM was again honoured when it was given the task to set up this university, to be known as Multimedia University. Considering that the telecommunications industry was becoming closely linked with developments in ICT, expansion into an education field directly related to ICT is a natural strategic decision. Then, on 25th January 2016, MMU launched its third campus in Educity, Iskandar Puteri, Johor which exclusively delivers MMU Cinematic Arts Programme. MMU aspires to become a top 100 University in Asia with Global Recognition through Quality Student and Staff Engaged in Innovative Academic Programmes and Research driven by Academic and Commercial Revenue streams.

ABOUT FACULTY OF APPLIED COMMUNICATION (FAC)

The acronym of "FAC" uniquely represents the strength of communication being a salient academic attraction, aptly translated into a faculty for applied communication, a discipline that finds its most advantageous position in a media-driven world where social networking, media creation, computer-mediated communication and digital economy rise to prominence. FAC extends the learning opportunities on campus by incorporating professional internship and practical exposure to give student transformational experiences and confidence to join the workplace. Our programme is unique as multimedia related subjects and an array of electives, including foreign languages are integrated into one programme. Our graduates will be multimedia savvy communication strategists who are proficient in a minimum of three languages. FAC student and staff are dedicated to build and change the communication landscape.



Lifelong Learning and Knowledge Development and Cities Development and Sustainability (DCDS)

17th August – 2nd September 2019

MULTIMEDIA UNIVERSITY



ABOUT THE COURSE

Digital cities are a grand and complex topic. Recently, there are many forums related to digital and smart cities happening in Malaysia. Many city councils are actively participating in the discourse, planning and implementation of digital solutions to their cities. This course is offered to those who are concerned about the plan and development of digital and smart cities in their own localities or cities, and yet, would like to get experiences from some potential success stories (or case studies) in digital cities planning, implementation and development. This course aims to introduce different knowledge models of digital cities planning, development, measurement and sustainability for the needs of city folks of various age levels or group of users reside in the cities. The course will specifically emphasise on the lifelong learning and knowledge model for social and people centric cities development and sustainability, as well as introducing crucial technology methods and solutions for some cities services.

PROGRAMME OBJECTIVES

At the end of this course, the participants will be able to:-

- Explore the knowledge model for the development of digital cities, especially on the aspect of green and sustainability efforts, culture and heritage preservation, and creative co-creation processes for smart cities innovation.
- Gain lifelong learning model and social well-being aspect for the people in the cities aiming at community development, and also volunteerism model will be introduced for cities advancement.
- Acquire the knowledge on technology supported smart system for cities' services such as on waste management and IoT smart solutions.

COURSE CONTENT

- Digital cities models and sustainability framework: An overview of smart cities measurement models.
- Lifelong learning and knowledge model for digital cities.
- Smart cities implementation plans and processes with critical consideration.
- Technology model that support smart cities innovation, infrastructure and services.
- Strategic management & leadership for digital cities

innovation.

- Smart citizenry / volunteerism.

TRAINING METHODOLOGY

- Lecture and group discussion
- Case studies
- Reflection and experience sharing
- Video showcase
- Field trips
- Social events

Monitoring and Evaluation Method

- Formative assessment.
- People touch and engagement in group works.
- Presentation and feedback.

TARGETED PARTICIPANTS

A candidate is eligible for admission only if he/she meets the following requirements:

- Must not be more than 45 years of age (Middle to Senior Level).
- Government personnel who are involved in cities related divisions.
- City council planners, leaders or managers for digital cities organisations / corporations / technology providers, educators and researchers
- This course will be conducted in English, therefore, participants must possess an appropriate level of proficiency in English, written as well as spoken.
- Comply with other general requirements of Malaysian Technical Cooperation Programme (MTCP).

SPECIFIC CONDITIONS

APPLICATION GUIDELINES

Applications should be made using the prescribed MTCP forms available at:

https://mtcpcoms.kln.gov.my/mtcpcoms/online/list_c/course

MTCP application forms can also be obtained at nearest Malaysian Embassies in recipient countries. All application forms must be duly completed and endorsed by the Ministry of Foreign Affairs or National Focal/Aid Coordinator Agency in the respective countries (the

relevant ministry or agency responsible for the overall coordination of international technical assistance) and should be submitted ONLY through the diplomatic channel via Embassy of Malaysia in the respective countries. Incomplete and/or unendorsed forms will not be processed.

Submitted application forms must be accompanied by the applicant's:

- Copy of Passport
- Passport sized coloured photo (3.5cm x 5cm)
- Medical Report

Air-Fare

A return air ticket from the capital city of the recipient country to Kuala Lumpur on excursion economy class is provided for participants.

NOTIFICATION

Only successful applicants will be notified of their acceptance to the course by Multimedia University (MMU).

GENERAL CONDITION OF PARTICIPATION

Visa and Vaccination

Training Institutions will apply for Visa with Reference (VWR) and upon approval, a copy will be forwarded to the participants who will subsequently need to collect their respective VDR from the nearest Malaysian mission's. Participants must bear all expenses on medical check-up, vaccinations (whenever applicable) and all visa-related fees, airport-tax/airport user's charge, transit insurance, excess luggage, travel tax, transit fees, domestic passenger terminal fees, phone charges, private purchase, etc.

Manners

Participants shall conduct themselves at all times in a manner compatible with their responsibilities as MTCP participants and abide by the laws, rules and regulations of the land and institutions.

Dress Code

During lectures, male participants are required to dress in long-sleeved shirts with ties, long pants and lounge suits and female participants should be appropriately dressed in office attire. For formal occasions-lounge suit or national costume are required.

Accommodation and Subsistence Allowance

Accommodation and daily subsistence allowance are as follows:

- Participants will be accommodated either in hostel belong to the training institutions or nearby hotel on Twin Sharing Basis.
- Participants will be given daily allowance of RM85.
- However, if meals are provided by the organizer, some portion of the allowance shall be deducted. The amount received varies depending on the training institute.

Tuition Fees

All tuition fees will be borne by the Malaysian Government under the MTCP.

Medical and Dental Treatment

Participants should be certified medically and physically fit to participate in this programme. In case of emergencies and need of medical treatment, medical expenses at a government hospital will be borne by the Government of Malaysia. Dental treatment is restricted to only extraction and filling. Medical expenses at private clinics shall be borne by the participants.

Terms and condition covered by the MTCP for international participants:

- Participants shall follow the programme approved for them. Request for change of the programme will not be entertained. Participants should fully participate in all activities related to the programme.
- Participants are NOT allowed in any political and/or commercial activities in any capacity whatsoever. Participants shall not to take up paid employment during the tenure of course duration or serve as the staff of their Diplomatic Missions in Malaysia.
- Participants are NOT allowed to bring along their spouse or families for the duration of the course. Participants will be required to return to their own

countries upon completion of the course or at the end of the tenure whichever is earlier.

- The participation may be terminated at any time due to unsatisfactory conduct, breach of the conditions of the course, failure to make satisfactory progress or as necessary by Malaysian training institution with the approval of the MTCP Secretariat.
- Participants who are found to be medically unfit during the course of the programme will be required to return to their country.